

# 7 Reasons to Embrace Apprenticeships

Taking on an apprentice comes with plenty of exciting benefits. From funding to flexible training, here are 7 reasons why you should get involved.





#### AT LEAST 95% OF YOUR APPRENTICES TRAINING COSTS ARE PAID FOR, IF YOU ARE A NON LEVY EMPLOYER

You'll cover your apprentice's salary and at most, only 5% of their training costs, and the government will cover the rest of their training up to the funding band maximum which is listed on the apprenticeship standard overview. Additional funding is available, employers who have less than 50 employees won't pay the 5% contribution if their apprentice is between 16 and 18 years old.





#### YOU CAN FILL GAPS IN YOUR ORGANISATION

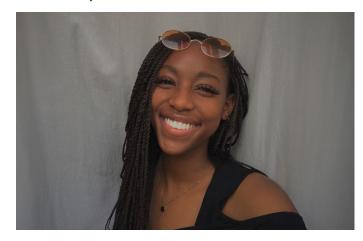
With 30 standards available, we offer a variety of programmes each designed to offer the skills, knowledge and behaviours needed for the occupation.





#### YOUR APPRENTICE WILL MAKE VALUABLE CONTRIBUTIONS

Apprenticeships have been developed by employers and industry experts to be occupation focused, meaning the training continues throughout the apprenticeship. The apprentice will take an assessment at the end of their programme to prove they can carry out all aspects of the role and ready to make valuable contributions.



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## THEY CREATE OPPORTUNITIES TO BRING IN NEW TALENT

Anyone over the age of 16 living in England can apply for an apprentice. There are different entry requirements for each standard, depending on the industry, job role, apprenticeship level and employer requirements.





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#### THEY'LL HELP YOU UPSKILL OR RETAIN CURRENT EMPLOYEES

Apprenticeships aren't only suitable for bringing in new employees, they can be ideal for upskilling or retaining existing ones. An apprentice can be any age and develop new skills to help them succeed in their chosen occupation.







#### TAKE ADVANTAGE OF OUR FREE RECRUITMENT SERVICE

Cirencester College are proud to support local and national businesses to recruit apprentices. From social media posts, to email campaigns, to arranging interviews, as well as advertising on employer boards and local and national Apprenticeship recruitment platforms, we will support you throughout the recruitment process to help find the best candidate for your vacancy.



## TRAINING FLEXIBILITY WITH CIRENCESTER COLLEGE

An apprentice must spend at least 20% of their time (6 hours per week) completing off-the-job training, but the style, location and timing of training varies. With regular face to face and remote workshops available, we offer a range of training methods to ensure the apprentice will learn the knowledge, skills and behaviours required for the role.



We can help you grow future stars for your business, and/ or upskill existing staff members, please get in touch:

Email: apprenticeships@cirencester.ac.uk Phone: 01285 626259



## DARCY MARKETING EXECUTIVE PIC PR

"My apprenticeship has provided me with an invaluable opportunity to gain insight into the world of public relations. Thanks to my employer and Cirencester College, I now have a better grasp of marketing principles, which is crucial for me to excel in my role."



#### LINUS ARCHAEOLOGICAL TECHNICIAN -CORNWALL AONB

"I enjoy working with a group of professionals and contributing to a project I really believe in and can leave a fantastic legacy once my apprenticeship is completed. I get to see projects develop and the many considerations that go into heritage work."